

Cookie Policy MoveMore

Last updated 6 July, 2023

This is the Cookie Policy ("Cookie Policy ") for an app developed by a researcher of Ghent University ("MoveMore" or "the app") as part of a PhD research study of the research group "WAVES" of the Department of Information Technology ("the study"). Ghent University is a Public Institution with Legal Personality under Belgian law, located at Sint-Pietersnieuwstraat 25, 9000 Gent, and which is registered in the Crossroads Bank for Enterprises under number 0248.015.142 ("Ghent University", "we", "us", or "our").

This Cookie Policy is intended to inform you about the use of cookies by Ghent University in the MoveMore. This Cookie Policy must be read in conjunction with our Privacy Policy, which can be found here <https://movemore.ugent.be/PrivacyPolicy.pdf>.

This Cookie Policy may be modified, for example, in connection with new features on the app. We therefore recommend that you regularly consult this Cookie Policy. Important changes will be announced in the online documents. This version of the Cookie Policy was last modified on 6 July, 2023.

1. What are cookies?

When you access or use our app, we automatically collect information through the use of cookies.

Cookies are small text files that are set on your browser, your computer or your mobile device. A website or an app asks your browser to store the cookie on your device in order to remember information about you, such as, for example, your login information or IP address to ensure that your device is recognised when you revisit the app. Cookies can have different purposes e.g. to remembering certain preferences, collecting statistical or location data, adapting content, etc.

MoveMore itself does not set cookies or any other tracking technologies on your device or browser. The cookies that are set by MoveMore are third-party cookies to provide MoveMore with its functionality.

Third-party cookies are cookies installed by other parties (i.e. cookies from a domain different than the domain of the website you are visiting, e.g. Google Firebase cookies).

2. How does MoveMore use third-party cookies or other tracking technologies?

MoveMore engages certain service providers to enable certain functions of the app, that use cookies, namely:

- Google Firebase Authentication is used for the automatic user login (<https://firebase.google.com/docs/auth>). Firebase Authentication uses the data to enable end-user authentication, and facilitate end-user account management. It also uses user-agent strings and IP addresses to provide added security and prevent abuse during sign-up and authentication. Firebase Auth provides server-side session cookie management for traditional websites that rely on session cookies. More information can be found here: <https://firebase.google.com/docs/auth/admin/manage-cookies>. The privacy policy can be found here: <https://firebase.google.com/support/privacy>.
- Google Firebase Realtime Database is used as the online database where the user's data is sent (<https://firebase.google.com/docs/database>). Realtime Database uses IP addresses and user agents. The privacy policy can be found here: <https://firebase.google.com/support/privacy>.
- A web link for a YouTube search is created for some activity suggestions in the app when people request this. Only when the user clicks on this YouTube button, the smartphone will open this web link and thereby navigate to YouTube. (From then on, the user's smartphone has opened YouTube which collects several first party cookies: functionality cookies (for example, 'PREF' to store information such as a user's preferred page configuration and autoplay, 'YSC' to maintain and enhance a user's experience during a specific browsing session and kept as long as the user keeps the browser open,

'pm_sess' to maintain a user's browser session and others), security cookies, analytics cookies, personalization and advertising cookies (for example, 'VISITOR_INFO1_LIVE'). More information about YouTube's used cookies can be found here: <https://policies.google.com/technologies/cookies?hl=en-US>, and privacy policy here: <https://policies.google.com/privacy?hl=en-US>.)

The app does not open the YouTube link automatically and only does this when the user clicks on the button. It is however possible that third party cookies from YouTube are collected by using MoveMore.

- A web link to a Google Maps search is created when the user clicks on an item that has a Point of Interest (collected from Google Places API <https://developers.google.com/maps/documentation/places/web-service/details#PlaceDetailsResponses>). This will automatically open Google Maps on the user's smartphone. Only when the user clicks on this YouTube button, the smartphone will open this web link and thereby navigate to Google Maps. (From then on, the user's smartphone has opened Google Maps which collects several first party cookies: functionality cookies (for example, 'PREF' to store information such as a user's preferred page configuration and autoplay, 'YSC' to maintain and enhance a user's experience during a specific browsing session and kept as long as the user keeps the browser open, 'pm_sess' to maintain a user's browser session and others), security cookies, analytics cookies, personalization and advertising cookies (for example, 'VISITOR_INFO1_LIVE'). More information about Google's used cookies can be found here: <https://policies.google.com/technologies/cookies?hl=en-US>, and privacy policy here: <https://policies.google.com/privacy?hl=en-US>.)

The app does not open the Google Maps link automatically and only does this when the user clicks on the button. It is however possible that third party cookies from Google Maps are collected by using MoveMore.

These third-party cookies are set directly on your device or browser by MoveMore based on our legitimate interest in providing a well-functioning and secure app.

It is possible that third party cookies collect information about you for their own purposes. This Cookie Policy does not apply to the use of your information by third parties for their own purposes. For more information on how these companies collect and use your information, please refer to their privacy and cookie policies.

3. How can you delete or block cookies, or change your settings?

We use cookies on MoveMore to improve functionality and performance of the MoveMore.

If you wish to deactivate or delete existing cookies you can always do so via your phone settings. You can find these settings in the "Apps Menu" or "Installed Applications" menu of your phone settings and then by navigating to MoveMore and selecting "Storage Usage" and "Clear Cache".

For more information about removing and blocking cookies, you can visit the following third-party websites:

- All about cookies: <https://www.allaboutcookies.org/>
- Network Advertising Initiative: <https://www.networkadvertising.org/>

Please note, however, that if you deactivate cookies, certain parts of MoveMore or certain elements may not be accessible and/or may not look good. You may also be unable to use certain features or applications or to store your preferences. Some parts of MoveMore may need more time to work or may not function properly.

4. Data subject's rights

Certain data that we collect from you through cookies or other technologies may allow us to identify you as a natural person or may be linked to you. These data therefore qualify as personal data, which is why our Privacy Policy applies to the processing of these data by our cookies.

You can find your rights, which you can exercise as a data subject in our Privacy Policy <https://movemore.ugent.be/PrivacyPolicy.pdf>.

5. Retention period of the personal data

Certain data that we collect from you through cookies or other technologies may allow us to identify you as a natural person or may be linked to you. These data therefore qualify as personal data, which is why our Privacy Policy applies to the processing of these data by our cookies.

The retention period of these collected personal data may differ from the storage period (lifespan/duration) of the cookie on your device or browser. We never keep the personal data longer than necessary for the purpose of the processing for which the data were collected.

You can find more information about this in our Privacy Policy <https://movemore.ugent.be/PrivacyPolicy.pdf>.

6. (Personal) data transfers

MoveMore itself does not transfer any (personal) data to countries outside the European Economic Area. Certain third parties (e.g. Google), which MoveMore relies on, and which have access to the (personal) data collected by cookies may transfer your personal data to a country outside the European Economic Area (e.g. the United States). Please refer to the privacy and cookie policies of these respective third parties for more information about this transfer:

- Google Firebase: <https://firebase.google.com/support/privacy>
- YouTube (Google): <https://policies.google.com/technologies/cookies?hl=en-US> and <https://policies.google.com/privacy?hl=en-US>

7. More information?

If you have any questions about MoveMore, the external services we use of about this Cookie Policy, please contact Ine by sending an e-mail to ine.coppens@ugent.be.